

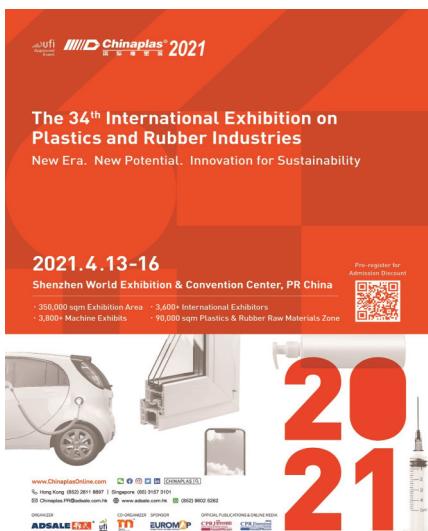


## 34° edizione della fiera mondiale CHINAPLAS

L'edizione che segna il punto di ripartenza.

Dal 13 al 16 Aprile 2021 ha luogo la trentaquattresima edizione della fiera "Chinaplas". L'edizione si tiene a Shenzhen ed è la prima fiera a cui partecipa Comerio Ercole dopo più di un anno di blocco forzato a causa della pandemia Covid-19.

Ripartire dalla più grande fiera mondiale nel campo della plastica e della gomma è un grosso motivo d'orgoglio, di riavvicinamento alla normalità ed è un segnale del fatto che, nonostante le fiere si siano fermate, il team Comerio Ercole non si è mai fermato continuando a lavorare per raggiungere gli obiettivi prefissati per i propri clienti.



## 34th edition of the world fair CHINAPLAS 2021 in Shenzhen.

The edition that marks the restart point.

The 34th edition of Chinaplas, held in Shenzhen near Honk Kong in southern China, has been inaugurated on April 13 2021 and will end on April 16.

This edition is special because it marks the resumption of the fairs in presence in Chinese territory and the beginning of the return to normality in working realities. Chinaplas is the most important trade fair in the Eastern world for plastic and rubber processing. Companies from all over the world are attending, above all Chinese, Japanese, Thai and Korean exponents. Comerio Ercole is present at HALL 10 - STAND G73 with the support of local agents and our collaborators. Our main targets for this fair are to promote our latest generation products in the field of rubber and plastic processing, to consolidate business relationships with existing customers and to meet new costumers to develop new projects for the future. Comerio Ercole has been in China for over 20 years and has managed to stand out thanks to its professionalism and ability to assist customers in all stages of after-sales processes.

Happy to be back.

*What was never considered possible is now possible!*

### Why this world fair is so important for Comerio Ercole ?

Alessio Ceriani, our sales manager for Asian market, explains:

"Attending this event is important to demonstrate that, despite the pandemic, Comerio Ercole is still active. Because of the health condition in which our country was last year, we could not attend the previous edition. However we have continued to provide our customers with after-sales services such as the installation and start-up of new systems through on-line calls managed by our industry experts. We also focused on maintaining the quality of our products that always distinguishes us".

